

1971



ROY'S  
TACO HOUSE

After 45 years of trusting the tradition of Roy's Taco House we are now offering the opportunity to purchase our intellectual properties.

We appreciate the loyal support of our customers and look forward to someone new carrying on the quality food and service that Roy's became known for.

For more information please visit our website

[www.roystacohousegeneseo.com](http://www.roystacohousegeneseo.com)

2016



AFTER 45 YEARS OF TRUSTING THE TRADITION OF ROY'S TACO HOUSE, WE ARE NOW OFFERING THE OPPORTUNITY TO PURCHASE OUR INTELLECTUAL PROPERTIES.

What are our intellectual properties?

The intellectual properties are the **RECIPES, BRANDING**, procedures, and even some restaurant equipment and furniture.

What would be the benefit of purchasing the intellectual properties of Roy's Taco House?

Roy's Taco House has been a success since 1971. They had a loyal customer base that loved their quality food. People are familiar with the branding and love the recipes used. Given that along with procedures notes, that is quite a benefit for someone new to the restaurant business or to an experienced entrepreneur looking for that next great investment.

How can I learn more about the intellectual properties?

First, please feel free to browse the entire website to see our history, menus, and photographs. Then please send all inquiries to the following:

KAYLEEN FULCHER  
PO BOX 126  
GENESEO, IL 61254

\*The sale of the intellectual properties does not include the building and/or the property. The building and properties will be for sale in 2017.

WHOLESALE ROY'S CONDIMENTS

Taco Meat Spice - 8oz - \$6.00

Taco Sauce - Regular - 16oz - \$5.00

B-B-Q Spice - 8oz - \$6.00

Call Liz Holt (309-944-6826) to order.

700 BLOCK  
OF COLLEGE AVENUE

